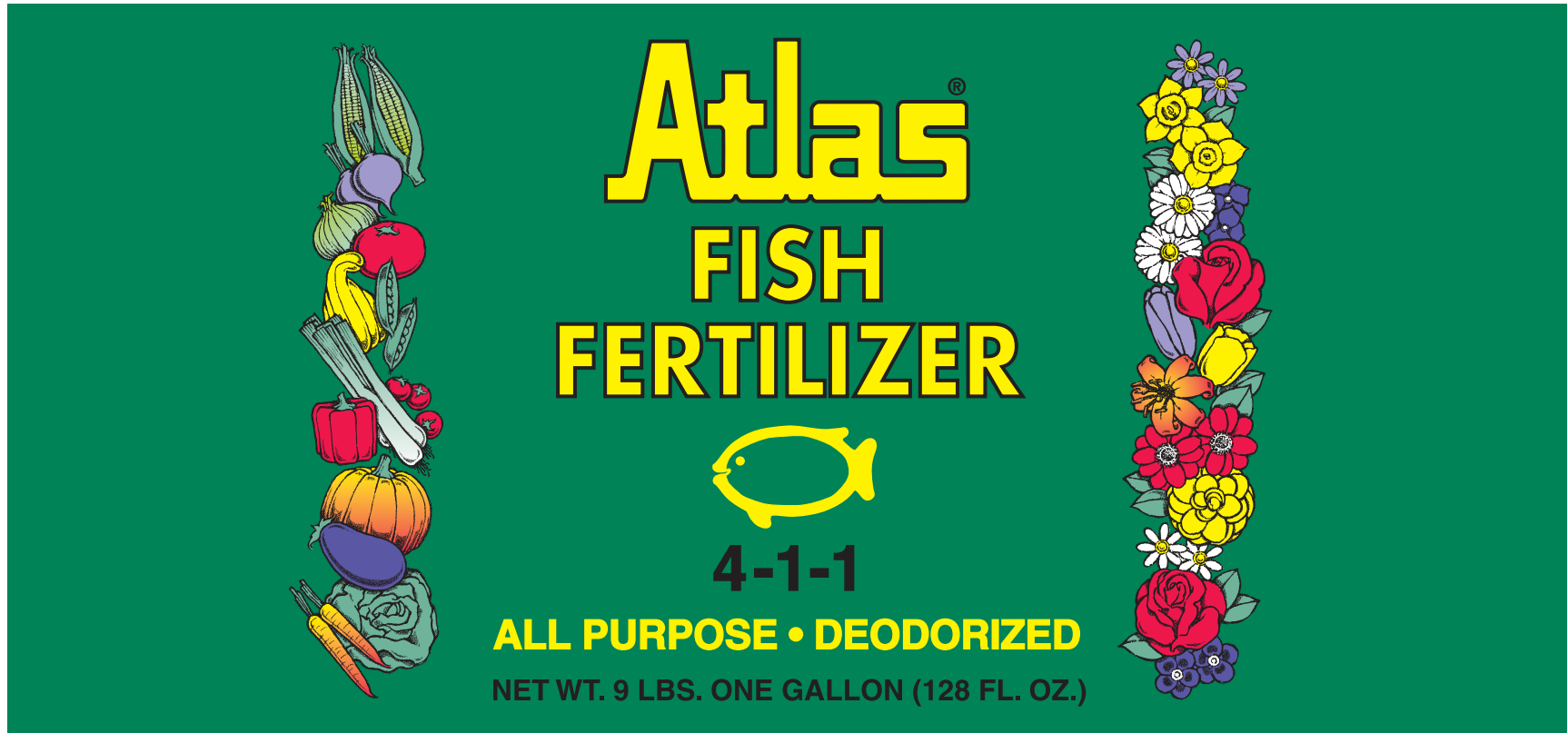


Height of Atlas Front Label is 4-10/16", has a 3.5/16" white border top and bottom.
The green is a spot PMS 348 and the rest is 4/C The entire labels width is dependent on the bottle.
It was asked that the front and back have equal distance from each other on both sides



PANTONE 348

PANTONE 267

PANTONE 102

BLACK

PANTONE 199

UPDATED: 26 OCT 2006

DIRECTIONS FOR ATLAS® FISH FERTILIZER 4-1-1

SHAKE WELL: Concentrated fish solubles may separate during storage. Avoid excess heat in storage. Apply only when diluted with water in accordance with directions. Do not store mixed solution.

APPLICATION FREQUENCY: Apply every three weeks during the growing season at the recommended rates.

ANNUALS AND BEDDING PLANTS (Alyssum, Marigolds, Pansies, Petunias, Zinnias, etc):
Mix 2 Tablespoons per gallon of water for every 25 sq. ft. of soil.

PERENNIALS (Begonias, Columbine, Daisies, Delphinium, Lavender, Peony, Phlox, etc):
Mix 3 Tablespoons per gallon of water for every 25 sq. ft. of soil.

BULBS (Begonias, Crocus, Daffodils, Dahlias, Freesia, Gladiolus, Lilies, Tulips, etc):
Mix 2 Tablespoons per gallon of water for every 25 sq. ft. of soil.

ROSES: Mix 3 Tablespoons per gallon of water for every 25 sq. ft. of soil.

SHRUBS (Rhododendrons, Azaleas, Hydrangeas, Heathers, Camellias, etc):
Mix 3 Tablespoons per gallon of water for every 2 feet of plant height.

VINES (Clematis, Gardenias, Grapes, Jasmine, Wisteria, etc):
Mix 3 Tablespoons per gallon of water for every 25 sq. ft. of soil.

VEGETABLES AND HERBS: Mix 2 Tablespoons per gallon of water for every 25 sq. ft. of soil.

ROOT VEGETABLES: Mix 1 Tablespoon per gallon of water for every 25 sq. ft. of soil.

BERRIES (Blackberries, Gooseberries, Marionberries, Raspberries, Strawberries, etc):
Mix 3 Tablespoons per gallon of water for every 25 sq. ft. of soil.






CONTAINER OUTDOOR PLANTS (Azaleas, Camellias, Fuchsias, Geraniums, Verbena, etc):
Mix 1 Tablespoon per gallon of water for every cubic foot of soil.

INDOOR PLANTS, LARGE (Ferns, Palms, Pothos, Rubber Plants, etc): During the growing season, mix 2 teaspoons per quart of water. Water plants as usual. Let plants rest in winter.

INDOOR PLANTS, FLOWERING (African Violet, Cyclamen, Poinsettia, Shrimp Plant, etc):
During the growing season, mix 1 teaspoon per quart of water. Water plants as usual. Let plants rest in winter.

TREES: Mix 4 Tablespoons per gallon of water for every 25 sq. ft. of soil area around plants.

LAWNS: Mix 1 Quart (32 fl.oz.) for every 300 square feet of lawn using a suitable hose-end sprayer.

-  All purpose fertilizer
-  Deodorized
-  Use on all indoor and outdoor plants
-  Won't burn
-  Economical

GUARANTEED ANALYSIS:

Total Nitrogen (N).....4.0%
 0.40% Ammoniacal Nitrogen
 3.0% Other Water Soluble Nitrogen
 0.6% Water Insoluble Nitrogen
 Available Phosphate (P₂O₅)1.0%
 Soluble Potash (K₂O).....1.0%
 Primary Nutrients Derived from Seagoing
 Fish Emulsion.

Information regarding the contents and levels of metals in this product is available on the internet at: <http://www.aapfco.org/metals.htm>.

CAUTION: May be harmful if swallowed, avoid contact with eyes, skin, open cuts or sores. Keep out of reach of children. Wash hands after use. For general cleanup use pine oil based cleaner.

NOTICE: Buyer assumes all responsibilities for safety and use not in accordance with directions.

Satisfaction Guaranteed: If you are not happy with the performance of this product send your name, address, and proof of purchase to the address shown and we will refund your purchase price.

LILLY MILLER BRANDS
 1340 Treat Blvd., Suite 650
 Walnut Creek, CA 94597
www.lillymiller.com

Atlas is a registered trademark of Central Garden & Pet.

300028877

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CYAN

MAGENTA

YELLOW

BLACK

PANTONE 485 RED

UPDATED: 26 OCT 2006